Inconsistent treatment of White Collar Crime in US

https://www.youtube.com/watch?v=-QC8Xe9KeCE&list=PLtfINDh9aY3d2GIVst3OJ6FLjvi2PM88Z&index=196

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- 1. What has the Theranos CEO been charged with and what did she do?
- 2. What type of a business is it?
- 3. What happened with its product and how did it affect investors?
- 4. What was the outcome of the case and what are its terms?
- 5. They compare the legal treatment of this case with another similar case involving a fraud by a big Pharmaceutical company's CEO; how was the other case treated by the Court (what was the sentence) and what was the Court's rationale for such treatment?
- 6. Why, according to the program host, was the Pharma CEO's sentence so much harsher? (*Hint: what did he do?*)
- 7. Does the Judge agree with the sentence given to the Pharma CEO? Why or why not?

Answer key:

- 1. What has the Theranos CEO been charged with and what did she do?
 - a. Massive fraud; she committed material misrepresentation to investors and to consumers;
- 2. What type of a business is it?
 - a. Blood testing machine: only uses one drop of a blood from your finger instead of traditional blood testing through collecting vials of blood; claimed it was just as effective and precise; claimed that it was a great alternative to people afraid of needles
- 3. What happened with its product and how did it affect investors?
 - a. It didn't perform as the CEO claimed it would and investors lost lots of money; SEC went after the CEO.
- 4. What was the outcome of the case and what are its terms?
 - a. She settled; she agreed to 500K fine; all her remaining shares in the company are gone and she can't serve on the Board of Directors for 10 years; however, she's free.
- 5. They compare the legal treatment of this case with another similar case involving a fraud by a big Pharmaceutical company's CEO; how was the other case treated by the Court (what was the sentence) and what was the Court's rationale for such treatment?
 - a. 7 years prison and \$7M penalty; Court instructed the jury: you don't negate fraud by giving a return on investment to the victim (so even though the investors didn't lose money; some made a profit; the CEO was convicted anyway because of the fraudulent use of investor's money; once he made a material misrepresentation and the victim relied on it, the crime was complete; it was a crime without harm).
- 6. Why, according to the program host, was the Pharma CEO's sentence so much harsher? (Hint: what did he do?)
 - a. Because he raised the price of a life-saving drug by 5000%
- 7. Does the Judge agree with the sentence given to the Pharm CEO? Why or why not?
 - a. He doesn't; he shouldn't be imprisoned only because "he is a jerk"; "In US everyone has the right to be a jerk"

